

# GLASSBOARD BY ASSURE



Glassboard by Assure is an innovative software platform that gives private fund organizers, managers, and investors greater transparency and control over back-office fund administration processes.

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## AT A GLANCE

- // **Innovative technology for managing the SPV process**
- // **Increased transparency and control**
- // **Simplified administrative processes**
- // **Enables you to close deals at volume**
- // **More time to focus on investor relationships**

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## GREATER VISIBILITY FOR GREATER CONTROL

Our Glassboard technology puts the entire Special Purpose Vehicle (SPVs) process right where you want it in your control. This innovative platform manages back-office investment activities, streamlining the SPV deal formation, closing, and management processes all with increased transparency. It is a cost-effective solution that allows you to spend more time cultivating and strengthening investor relationships, funding great ideas, and doing it at volume.

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## GLASSBOARD FEATURES

Glassboard gives you the tools to facilitate and manage various activities necessary to create and manage transactions. The technology sends notifications and reminders to investors and fund organizers about deals they're working on so nothing slips through the cracks. It enables investors to complete forms, submit information, view and sign documents, and track the approval process all with one software tool.

### // **Create and Manage Deals**

- Add information for new deals, track deals in progress, and close deals.
- Create, review, distribute, and track the signing of fund documents.

### // **Manage Investor Activities**

- Onboard quickly and effectively.
- Track deal flow.
- View and manage banking transactions.
- Capture electronic signatures.
- Gather required accreditation information.
- Generate and distribute Capital Account Statements.

### // **White Label**

- Custom brand your documents.
- Rely on a closed environment.

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## **UNIQUE BENEFITS**

### // **Experienced Professional Services**

Glassboard's innovative platform coupled with Assure's experienced back-office SPV professional services such as document reviews, regulatory files, tax preparations, finance tracking, corporate actions, IPOs, and more, is a combination you won't find elsewhere in the marketplace.

### // **Improved Autonomy + Transparency**

Glassboard monitors ongoing fund management and deal flow, allowing you to view a deal's progress and gain other valuable insights. This saves you the time and financial resources that have traditionally been required to collect, organize, and track documents.

### // **One Platform**

Glassboard centralizes the information you need into one platform, where all tasks and documents can be generated, completed, managed, and viewed from a single dashboard.

### // **Simplified + Customizable Process**

Our platform was designed to manage massive amounts of information and documentation, making the set up and management of SPVs quick, seamless, and uncomplicated. Glassboard allows you to customize and offload back-office fund administration processes to alleviate internal bandwidth issues and free up your team to focus on growing your business.

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## **WHY ASSURE**

Assure Services is the leading provider of outsourced administrative and transaction services for the private investment marketplace. Our technology, paired with our deep knowledge and commitment to providing seamless SPV and fund administration service experiences, is transforming how deals get done.

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## OTHER SERVICES OFFERED BY ASSURE

### // SPV Administration

No other firm can match Assure's specialized expertise, speed, or cost-effectiveness in delivering SPV services to the private investment community.

### // Fund Accounting and Fund Taxes

Assure offers comprehensive fund accounting and fund tax services that allow our clients to outsource financial duties to maximize internal bandwidth and consolidate and simplify CFO-focused tasks.

### // Cryptocurrency

Assure is one of the largest and most experienced firms for handling SPVs with crypto subscriptions and pre-ICO KYC procedures.

### // Exempt Reporting Advisor

Assure provides expert assistance for the setup, management, and reporting associated with SEC and State Exempt Reporting Advisor (ERA).

### // KYC/AML Services

Assure's KYC/AML services ensure that our clients' investment funds follow applicable state, federal, and international law regarding terrorist and money laundering risk and reporting requirements.

### // 506(c) Accreditation

Assure provides third-party verification services to review the fund's accreditation status and each individual investor's status as applicable. We also issue a status letter in accordance with SEC guidelines.

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## ASSURE SERVICES BY THE NUMBERS

**40+**

years private equity experience

**4**

years cryptocurrency experience

**3,500**

SPVs under management

**2,159**

entities (largest ADV filing in history)

**\$1B**

early-stage venture capital initiative for SBA

**4,500+**

SEC filings prepared and filed

**35,000**

K1s produced in 2018

**\$2B+**

assets under management

## OUR CLIENTS



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